



Sponsorship & Advertising
Opportunities

GREAT SOUTHWEST
TEXAS WINTER SERIES



Advertising Opportunities

Program Advertisement

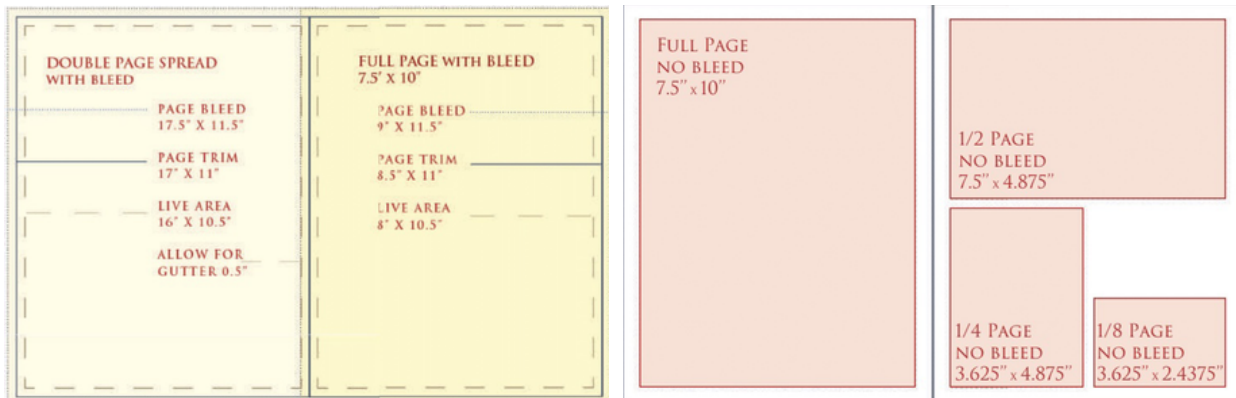
- Back Cover.....\$5,000
- Inside Front Cover.....\$1,750
- Inside Back Cover.....\$1,500
- Double Page Spread.....\$1,250
- Full Page.....\$750
- Half Page.....\$500
- Quarter Page.....\$250

Prize List Advertisement

- Full Page Ad.....\$500
- Half Page Ad.....\$350

4' x 8' Ringside Banner

- 1 Banner in Main Ring (4) Weeks.....\$750
- 1 Banner in Main Ring (1) Week.....\$250



Reserve by December 31st and receive a 10% discount*

For more information on advertising opportunities please contact
Corrine Martinez at cmartinez@gswecc.com or 713-653-3163

Sponsorship Opportunities

\$10,000

- Naming rights to one class or division with option to present awards
- 2-page ad spread in show program*
- 2-page ad spread in prize list*
- (2) 4'x8' banners in the Main Ring*
- (1) 4'x8' banner in the Tellepsen Ring*
- 20-second commercial on the jumbotron*
- Jump in either Hunter or Main Ring*
- Logo on scoreboard displays
- Premier logo placement in GSWEC publications
- Sponsor appreciation announcements
- Reserved table for 10 during Weeks 1-4

\$7,500

- Naming Rights to one class or division with option to present awards
- Full-page ad in the show program*
- Full-page ad in prize list*
- (2) 4'x8' banners in the Main Ring*
- (1) 4'x8' banner in the Tellepsen Ring*
- 20-second commercial on the jumbotron*
- Jump in either Hunter or Main Ring*
- Logo on scoreboard displays
- Premier logo placement in GSWEC publications
- Sponsor appreciation announcements
- Reserved table for 6 during Weeks 1-4

\$5,000

- Naming rights to one class or division with option to present awards
- Full-page ad in the show program*
- Full-page ad in prize list*
- (1) 4'x8' banners in the Main Ring*
- (1) 4'x8' banner in the Tellepsen Ring*
- 15-second commercial on the Jumbotron*
- Logo on scoreboard displays
- Logo placement in GSWEC publications
- Sponsor appreciation announcements
- Reserved table for 4 during Weeks 1-4

\$2,500

- Naming Rights to one class or division with option to present awards
- Half-page ad in the show program*
- Half-page ad in prize list*
- (1) 4'x8' Banners in the Main Ring*
- (1) 4'x8' Banner in the Tellepsen Ring*
- Logo placement in GSWEC publications
- Sponsor appreciation announcements
- Reserved Table for 4 during Weeks 1-4

\$2,000

- Naming Rights to one class or division with option to present awards/ be in photo
- Half-page ad in the show program*
- (1) 4'x8' Banners in the Main Ring*
- (1) 4'x8' Banner in the Tellepsen Ring*
- Logo placement in GSWEC publications
- Sponsor appreciation announcements
- Reserved table for 4 during Weeks 1-4

\$1,000

- Naming rights to one class for one week
- Quarter-page ad in the show program*
- (1) 4'x8' Banner in the Tellepsen Ring*
- Logo placement in GSWEC publications
- Sponsor appreciation announcements
- Reserved table for 2 during Weeks 1-4

\$1,500

- Naming rights to one class for one week
- Quarter-page ad in the show program*
- (1) 4'x8' Banner in the Tellepsen Ring*
- Logo placement in GSWEC publications
- Sponsor appreciation announcements
- Reserved table for 4 during Weeks 1-4

\$500

- Naming rights to one class for one week
- Quarter-page ad in the show program*
- Reserved table for 2 during Weeks 1-4

Item to be provided by sponsor*



Advertising or Sponsorship Form

Sponsorship

- \$10,000 \$5,000 \$2,000 \$1,000
 \$7,500 \$2,500 \$1,500 \$500

Advertising

Print Deadline: Thursday January 5, 2023

Program Ad

- \$5,000 Back Cover
 \$1,750 Inside Front Cover
 \$1,500 Inside Back Cover
 \$1,250 Double Page Spread
 \$750 Full Page
 \$500 Half Page
 \$250 Quarter Page

Prize List Ad

- \$500 Full Page
 \$350 Half Page

4'x8' Ringside Banner

- \$250 per week: I II III IV
 \$750 All four weeks

Sponsorship / Advertising Info

Business _____
Contact Name _____
Address _____
City, State, Zip _____
Email _____
Phone _____
Website _____

Payment

- Add the total to my show bill during Week(s) I II III IV
 Enclosed is a check in the amount of \$ _____ payable to
Great Southwest Equestrian Center Attn: Sponsorship - 2501 S. Mason Road, Suite 100 | Katy, Texas 77450
 Charge \$ _____ to my credit card. There will be a 3% credit card processing fee.
 Amex Visa Mastercard Discover

Name on Card _____
Credit Card # _____
Expiration Date ____ / ____ CCV _____
Billing Address _____
City, State, Zip _____
Email for Receipt _____
Date _____ Signature _____

- Send a copy of a formal invoice for our records

Please return this form to Corrine Martinez at cmartinez@gswec.com